

ITHACA GRAIN AND PET SUPPLY TAKE 2

“creepy run down industrial”



FRONT



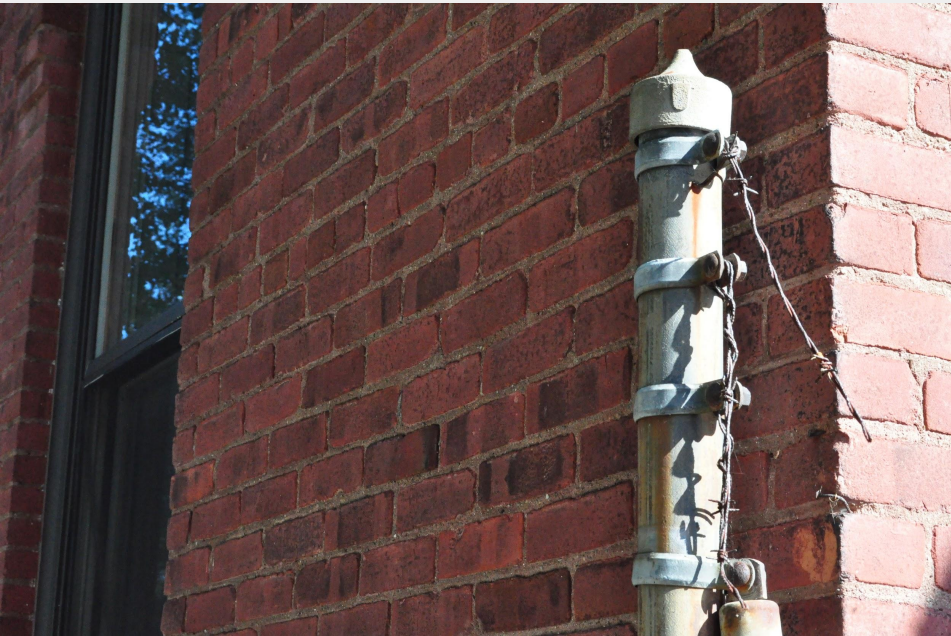
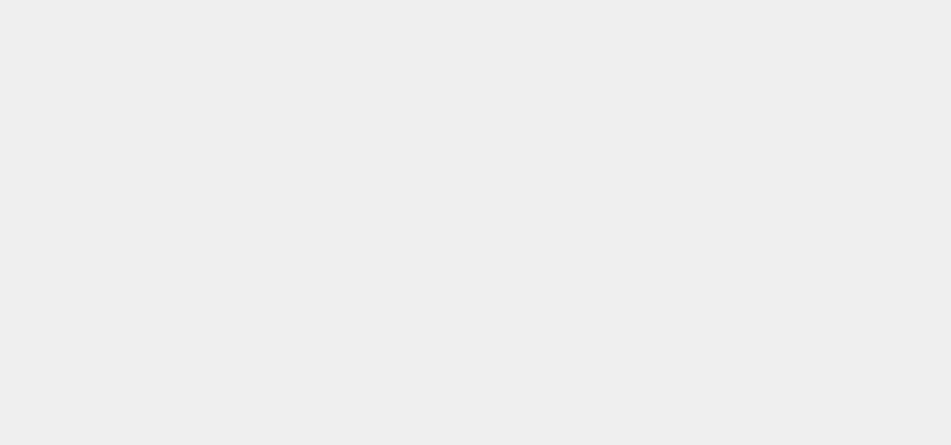
LEFT SIDE, RIGHT SIDE



BACK



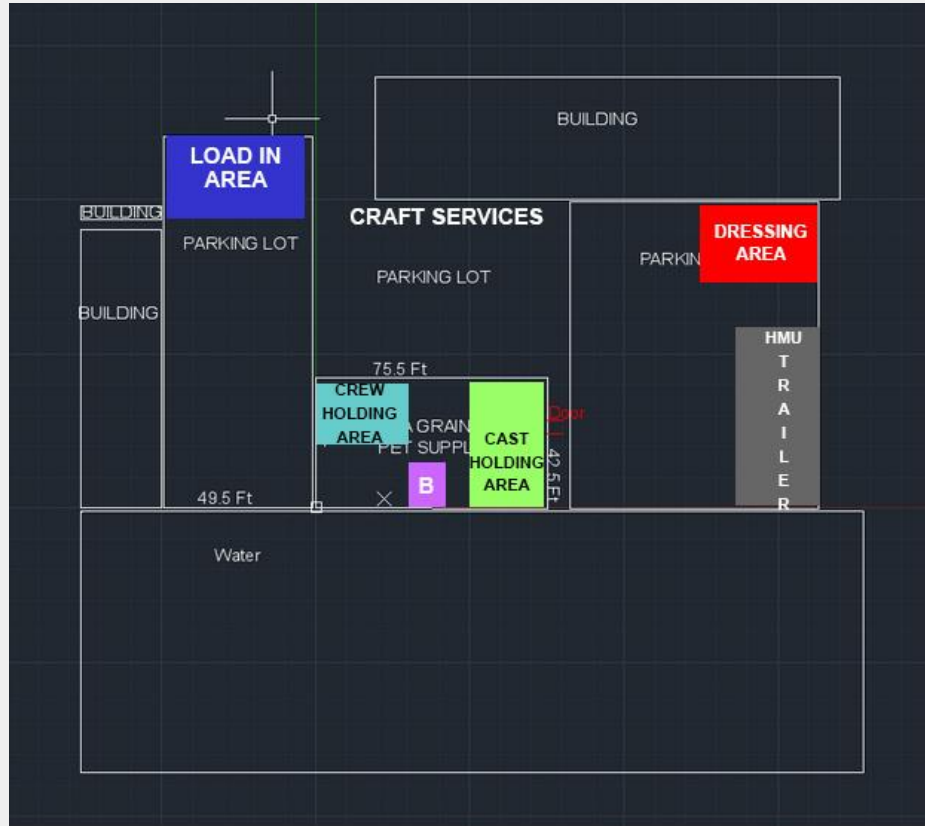








ORIGINAL LOCATION DIAGRAM (ITHACA PET AND GRAIN SUPPLY



HOURS OF OPERATION:

MONDAY: 10:00AM - 6:00PM

TUESDAY: 10:00AM - 6:00PM

WEDNESDAY: 10:00AM - 6:00PM

THURSDAY: 10:00AM - 6:00PM

FRIDAY: 10:00AM - 6:00PM

SATURDAY: 9:00AM - 4:00PM

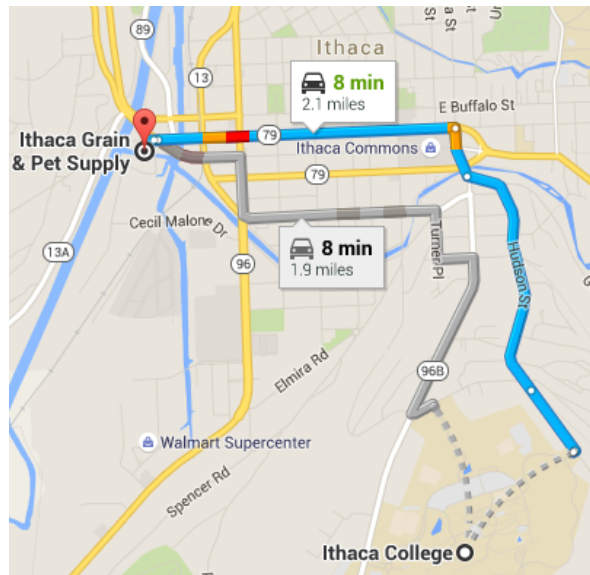
SUNDAY: CLOSED

ITHACA PET AND GRAIN SUPPLY

1011 West Seneca Street,
ITHACA, NY 14850
(607)-277-7387, ASK FOR CHRISTY

The Ithaca Grain and Pet Supply store is a locally owned large selection animal pet feed and supply store. It is located between the intersection of West Seneca and Brindley street in Ithaca, New York. It is an authorized Fromm Family Pet Food Retailer, a pet food company in Wisconsin that produces their own food and treats in small batches on batches. Located in a large red brick rectangular building with blue-green doors, this independently owned store is frequently visited by customers who prefer to so not shop at mainstream pet supply stores like PetSmart.

DIRECTIONS



via Hudson St and E Seneca St

7 min without traffic · [Show traffic](#)

8 min

2.1 miles

Ithaca College

953 Danby Road, Ithaca, NY 14850

↑ Head northeast on Grant Egbert Blvd toward Coddington Rd

49 ft

↶ Turn left onto Coddington Rd

0.2 mi

↱ Slight right onto Hudson St

0.8 mi

↷ Turn right onto S Aurora St

0.2 mi

↶ Turn left onto E Seneca St

0.9 mi

↑ Continue straight onto Brindley St

59 ft

↑ Continue straight onto W Seneca St

i Destination will be on the left

72 ft

Ithaca Grain & Pet Supply

1011 West Seneca Street, Ithaca, NY 14850

PARKING AREA



FURTHER ANALYSIS [ORIGINAL LOCATION]

The location has many different film location possibilities. With the right weather conditions, time of day, and art direction, the “crappy, run-down industrial” feel could be applied to the space. Without any production additions, the store is a simple rectangular red brick building with windows in a dark green frame. This base provides a great starting point for an action-packed crime feature or a suspenseful horror film. The exterior building alone on a sunny day might seem like an unfit location, but with the right props, controlled weather conditions, and appropriate scene, the store is a versatile location. The back of the building especially looks the most run-down industrial, where a crime scene featuring a drug deal or a sketchy meeting place would take place. With all of the cars removed from the side parking lot, the green double doors would be a great fake entrance way into a ‘run-down industrial’ set. The inside of the store could not be used unless completely cleared out, due to the massive amount of pet supplies. The front of the store would also be ideal for a crappy run-down industrial scene with a little enhancement.

FURTHER ANALYSIS [ORIGINAL LOCATION]

Art direction is the biggest factor into turning the store into a “crappy run-down industrial” building. With cloudy, dark skies, the location would be much more ominous, especially with shots of a deserted parking lot from the surrounding perimeter of the property. The surrounding buildings hiding the store from the main road can also add to an “abandoned-building” feel. The most authentic props and changes to the building would be to replace the well-kept signs with hand paint “worn-in signs” that appear on the brick. Along with man-made “rust” and corrosion to the brick, the building would fit the part a lot more. Another idea would be to add a rusted iron door gate on top of the front and side doors, then to bend some of the wires to make the entrance ways look even more unsafe and uninhabitable. Since the windows are fully intact, for the film a temporary window could be installed and then shattered to add more depth to the film as well. The addition of rusted pipes and oil drums, car parts, and any other large metal building pieces haphazardly scattered about would put the finishing touches on the entire building. With the right art direction the authenticity of a “creepy run-down industrial” look could be easily feasible at the Ithaca Grain and Pet Supply store.

FURTHER ANALYSIS [ORIGINAL LOCATION]

The ease of access, first starting off with building permission from the location owner or manager would be the first step in determining if the store was really the perfect fit logistically. One of the biggest factors would be shooting times since the store is open six days a week and is first and foremost a business. This means that the producer would have to probably make a huge monetary offer to compensate for the loss of business revenue the store would receive.

Depending on how long the scenes at the store would run, the financial impact shooting at this location could be the determining factor of the feasibility of this location. In terms of parking, crew and cast parking could be contained in either the front, side, or back parts of the building property. depending on where the scene is taking place. If the entire property was being used, parking would have to be on the road or in a parking lot across the street.

FURTHER ANALYSIS [ORIGINAL LOCATION]

Equipment load in and cast and crew holding areas could also be a logistical problem due to the small size of the entire property. Negotiation with surrounding local businesses could be a possible solution if monetary compensation or free advertisement was exchanged for the use of their parking lot and property space. The issue of a noise permit could cause possible setbacks in obtaining the property since it is connected to a main road and there are surrounding business. Depending on the type of movie and most specifically the scene, possible noise and explosive-use permits would have to be discussed with an action-scene in mind. Overall, logistically this location might not be the best choice because of its proximity to surrounding businesses and the overall redecoration of the set but is definitely still feasible with the right scene, budget, and dedicated art decoration.